Message Text

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INFO OCT-01 EUR-12 ISO-00 AGRE-00 CEA-01 CIAE-00 DODE-00 EB-08 FRB-03 H-01 INR-07 INT-05 L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05 CIEP-01 SS-15 STR-04 ITC-01 TRSE-00 USIA-06 PRS-01 SP-02 FEAE-00 OMB-01 /087 W -------091950Z 111459 /45

R 091350Z FEB 77

FM AMCONSUL STUTTGART

TO SECSTATE WASHDC 3372

INFO AMEMBASSY BONN

AMCONSUL BREMEN

AMCONSUL DUSSELDORF

AMCONSUL FRANKFURT

AMCONSUL HAMBURG
AMCONSUL MUNICH

AMEMBASSY MOSCOW

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FOR COMMERCE

E. O. 11652: N/A

TAGS: EARL BTIO EEWT GW UR

SUBJ: SHOES: SALAMANDER LIKELY TO REFUSE SOVIET DEAL

REF: 75 STUTTGART A-114 (NOTAL), STUTTGART A-15 (NOTAL)

1. HERR FRANZ JOSEF DAZERT, PRESIDENT OF SALAMANDER AG (PROTECT) INFORMED THE CONGEN FEBRUARY 8 THAT HIS FIRM PROBABLY WOULD NOT ACCEPT THE SOVIET REQUEST TO PROVIDE ASSISTANCE IN IMPROVING THEIR TECHNIQUES FOR PRODUCTION OF SHOES. HE SAID THAT THE SOVIETS WANTED ASSISTANCE FOR A PLANT PRODUCING 100,000 PARIS OF SHOES DAILY (25 MILLION PAIRS ANNUALLY), A VENTURE THAT WOULD BE TOO LARGE FOR SALAMANDER TO HANDLE.

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- 2. SALAMANDER WILL BE ABLE TO HANDLE THE MORE MODEST ARRANGE-MENT WITH EAST GERMANY THAT PROVIDES INTER ALIA FOR LICENSED PRODUCTION OF SALAMANDER SHOES THERE AT AN ANNUAL RATE OF FIVE MILLION PAIRS (SEE A-15).
- 3. HERR DAZERT SAID THAT SALAMANDER CAN NO LONGER IGNORE THE LARGE AMERICAN MARKET; THIS MAY HAVE BEEN AN OBLIQUE REFER-

ENCE TO THE RECENT ITC RECOMMENDATION THAT RESTRICTIONS BE PLACED ON IMPORTS OF SHOES INTO THE UNITED STATES. HE SAID THAT SALAMANDER'S EXPORT MANAGER WAS LEAVING FOR THE US ON FEBRUARY 9 TO ESTABLISH A SUBSIDIARY IN THE UNITED STATES THAT WOULD EXPLORE THE MARKET, INITALLY FOR EXPORT OF SHOES FROM HERE, SUBSEQUENTLY PERHAPS AFTER A YEAR OR SO FOR AN INVESTMENT LEADING TO PRODUCTION IN THE UNITED STATES.

4. THE USDOC MAY WISH TO CONSIDER ALERTING US SHOE PRODUCERS TO A POSSIBLE OPENING IN THE USSR SHOULD SALAMANDER DECLINE THE SOVIET REQUEST FOR TECHNICAL ASSISTANCE. JENKINS

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Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am

Channel Indicators: n/a

Current Classification: UNCLASSIFIED Concepts: INDUSTRIAL PRODUCTION, SHOES

Control Number: n/a

Copy: SINGLE Sent Date: 09-Feb-1977 12:00:00 am Decaption Date: 01-Jan-1960 12:00:00 am

Decaption Note:

Disposition Action: RELEASED Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW

Disposition Date: 22 May 2009 Disposition Event:

Disposition Event:
Disposition Reason:
Disposition Remarks:
Document Number: 1977STUTTG00249
Document Source: CORE

Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A

Errors: N/A **Expiration:**

Film Number: D770046-0897

Format: TEL From: STUTTGART Handling Restrictions: n/a

Image Path: ISecure: 1

Legacy Key: link1977/newtext/t19770256/aaaabxyt.tel

Line Count: 74 Litigation Code IDs: Litigation Codes:

Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a3c218c9-c288-dd11-92da-001cc4696bcc

Office: ACTION COME

Original Classification: LIMITED OFFICIAL USE Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2
Previous Channel Indicators: n/a

Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 STUTTGART A-114, 77 STUTTGART A-15

Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags: Review Date: 24-Feb-2005 12:00:00 am Review Event: Review Exemptions: n/a **Review Media Identifier:**

Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

SAS ID: 3359993 Secure: OPEN Status: NATIVE

Subject: SHOES: SALAMANDER LIKELY TO REFUSE SOVIET DEAL

TAGS: EALR, BTIO, EEWT, GE, UR, SALAMANDER, (DAZERT, FRANZ JOSEF)

To: STATE Type: TE

vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/a3c218c9-c288-dd11-92da-001cc4696bcc

Review Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

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